



## **THE TOP 10 THINGS YOU MUST KNOW BEFORE CHOOSING YOUR ORTHODONTIST**

## Welcome Letter from Dr. Eric Turke

Dear Friend,

If you are researching orthodontists and different types of braces for yourself, your children, or a loved one, you are in the right place. You should know that just like all teeth are different, every orthodontic practice is different. In your search for finding the right orthodontist, you will most likely find similar treatment options, even with the same name or by the same manufacturer. However, it's important to know that not all treatment is the same.

At Turke Orthodontics, our mission is to serve others by changing lives, supporting our community, and making treatment fun. Our biggest reward is seeing how happy our patients are after we ignite their smiles. To help support our mission and to help you choose the right orthodontist, I put this report together, "The Top 10 Things You Must Know Before Choosing Your Orthodontist."

I hope you find my report to be informative and helpful as you begin your exciting journey toward your ideal, healthy smile. If you would like to know more about any of the information I've included here, feel free to call me or speak to a member of my knowledgeable team - simply call (813) 661-1073.

To Your (or your child's) Perfect Smile,

Dr. Eric Turke

P.S. When you are ready, I invite you to schedule your free New Patient Consultation by calling (813) 661-1073.





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1. Do They Have

## Extensive Experience?

When it comes to the health and aesthetics of your smile, having experience is key. Some questions to ask potential orthodontists include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also ask your potential orthodontist how they stay up to date on current advancements in the field.

At Turke Orthodontics, our expert team has transformed thousands of smiles since 1991. Our experience also covers a wide variety of treatments,

including braces, Invisalign, accelerated treatment, early orthodontic intervention, and treatments for both children and adults.

In addition, Dr. Turke stays up to date on continuing education in the orthodontics field. This helps us ensure that the technology and techniques used at Turke Orthodontics are among the most effective and comfortable treatments available today. With our extensive experience and knowledge, you can feel confident that our treatment recommendation is the one that is best suited for your individual needs.







## 2. Do They Have

### **Multiple 5-Star Reviews?**

Ideally, you should find an orthodontist with a longstanding and excellent reputation. Using the Internet today, it is easy to see ratings and reviews from actual patients. Simply go to Google, and search for orthodontist ratings and reviews within your community.

At Turke Orthodontics, we are thrilled to say that our orthodontist and offices

have received hundreds of 5-star reviews from our happy, satisfied patients. To see them for yourself, hop over to Google or Facebook today! You may also check out our reviews by visiting our website at [www.turkeorthodontics.com](http://www.turkeorthodontics.com). We can't wait for you to join our happy Turke Orthodontics family!

### 3. Do They Use

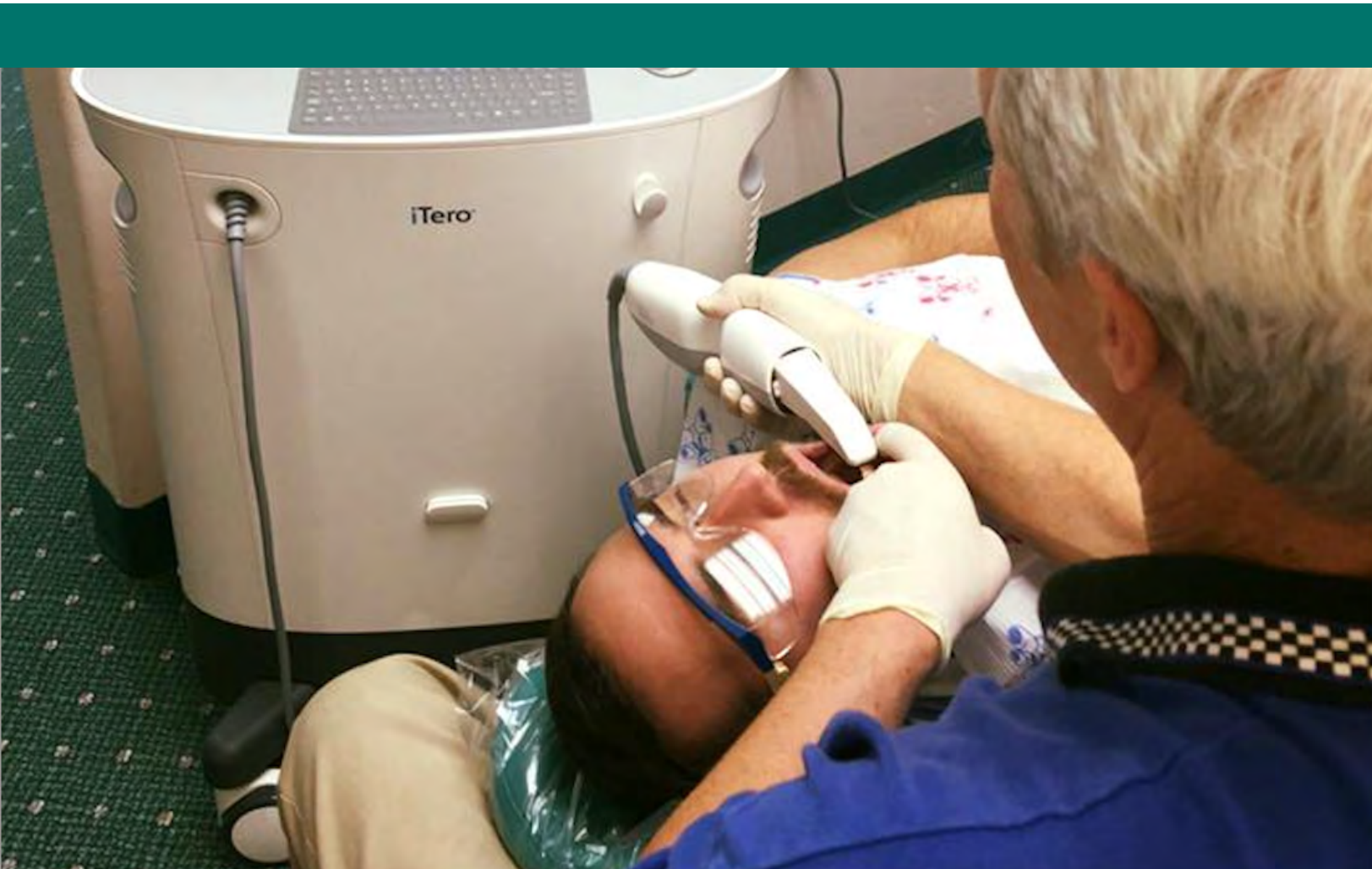
## Advanced Technology?

Technology plays an important role in orthodontics and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advances have been made in the last 20 years, which is why it's important to find out whether your potential orthodontist uses the latest technology for their patients' benefit.

Here at Turke Orthodontics, we use the latest technology throughout

your treatment process, starting with your initial diagnostic appointment. From extremely accurate imaging to accelerated orthodontic treatment, our technology helps make the experience faster, easier, and even fun!

To learn more details about the specific types of technology used in our office, please visit our website.





4. Do They

## Accept Most Insurances?

If you are a patient who intends to use insurance to cover your care, be sure to ask your potential new orthodontist what they accept. Even if you plan on paying out of pocket, keep in mind that an office that accepts most insurances is an office that is putting effort into being available to more patients!

Turke Orthodontics aims to be as accessible as possible to our patients.

That's why we participate with most insurance plans. If you are unsure what your insurance covers, we are here to assist you! We will communicate with your provider and help you get answers to your questions regarding coverage. Please contact our friendly team to learn more about our accepted insurance plans.





#### 5. Do They Offer

### A Free Consultation?

If you need to consider a specialized or advanced treatment for yourself or your loved one, your orthodontist should provide a complimentary, risk-free exam and consultation to review your options. Ask your potential new orthodontist if they offer a complimentary assessment and make sure that your questions are thoroughly answered and that you have all your concerns addressed.

We believe that you should be able to get to know your orthodontist and their processes before committing to treatment. That's why we offer a complimentary smile assessment to our patients who are looking for orthodontic treatment. This assessment includes:

- Discuss Your Goals
- X-Rays As Needed
- Complete Exam
- Discover Your Options
- Get Started

Our team takes the time to explore your unique needs and answer your questions prior to recommending treatment. We believe this should be a standard practice in the orthodontics industry because it will provide you with an honest treatment plan while valuing your input as a patient. Your trust, comfort, and health are our priorities!



6. Do They Offer Appointments

## That Fit Your Schedule?

Making the decision to get orthodontic treatment shouldn't interrupt your entire schedule, which is why doctors should implement flexibility for scheduling appointments. When looking for an orthodontist, make sure they offer flexible hours and short wait times. With today's technology in a fast-paced world, this is a necessity for any successful practice to run efficiently.

At Turke Orthodontics, we're committed to providing the highest quality care to our patients AND we want to make the treatment process as convenient for you as possible. We never want your busy schedule to deter you from seeing our specialists. That's why we offer convenient appointment times to our patients.





#### 7. Do They

### Do the Right Thing?

From the moment you walk through our doors at Turke Orthodontics, you will understand this is an experience you won't get anywhere else. We take a patient-first approach and seek to make you feel welcome and at ease throughout your treatment.

We employ a unique approach to treatment ensuring you and your family will only receive necessary treatment — you will never have to worry about over or undertreatment when you choose

our team. We always do the right thing, take the extra time, provide the highest quality of orthodontic care possible and put our patient's comfort, safety, health, and happiness first and foremost.

We are committed to building a lasting relationship with our patients and providing you and your family with happy, healthy smiles that can last a lifetime. Contact us today to learn more about our unique approach to treatment.



8. Do They Have

## Flexible Office Hours?

When researching a new orthodontist, ask what his or her scheduling policies are and if they offer convenient appointment times including in the mornings and evenings. In addition, consider how long a typical appointment time slot is and whether it leaves time for a thorough exam, and any follow-up questions you may have. Avoid offices that double book appointments because they expect cancellations. When an orthodontist doesn't reserve enough time for each patient, appointments can end up running late. That translates to you having to stay in the waiting room for up to an hour in certain cases.

Turke Orthodontics respects your time and busy schedule, and we make sure that your appointment time is accurate and that you are promptly seen upon arrival. We never double book appointments, and we always ensure that plenty of time is allotted to every patient. We also want to make achieving your best smile as convenient for you as possible. That's why we offer morning and evening appointment times that fit your schedule. This is just another way we make our patients our priority!



9. Will They

## Respect Your Time?

Commitments like work, school, and extracurricular activities can make it difficult to make and keep doctor's appointments. If you are respectful enough to arrive on time, your appointment should start promptly – you should never have to wait. Verify that your new orthodontic office respects their patients' time by checking waiting

room reputations and asking if their appointments usually begin on time.

At Turke Orthodontics, we understand that managing multiple responsibilities can limit your time for appointments for orthodontic care. That's why we work hard to keep our schedules running smoothly. At our office, you will experience virtually no wait times and we will take all the time you need during your appointment. You can feel confident that all your questions will be answered, and all your needs met!







**10. Do They Offer**

**A Family Discount?**

Orthodontic care is necessary; however, if multiple people in your family need treatment, the costs can add up. Your potential new orthodontist should support you and your family in being able to afford every aspect of your treatment to restore your teeth and give you the smile you deserve. Check if your potential provider offers family

discounts to help you better afford treatment.

Our team understands that costs can add up quickly, which is why we offer discounts. In our effort to provide affordable care, we offer family discounts to help you and anyone else in your household on the journey to the perfect smile. It's just another way we go above and beyond for our community.

11. Bonus: Do They Provide

## Flexible Financing?

This report was only supposed to include 10 crucial questions to consider when looking for an orthodontist, but affordability is so important that I've included this section as a bonus. Whether or not you have insurance, it's important to understand what kind of payment options your potential orthodontist offers before you make a decision.

At Turke Orthodontics, we strongly believe that no one should ever have to delay necessary orthodontic treatment due to financial concerns. That's why we do our best to help you work within

your budget while still providing you with high-quality orthodontic care. When you come in for your free consultation, we'll help you understand all the different payment plans we offer. We accept most insurance plans and offer no-interest payment plans to fit your needs.

We are here to simplify the financial process so you can focus on what really matters — your new healthy smile. You can rest easy knowing that every facet of your braces and orthodontic treatment will be smooth sailing and worry-free!





## Closing Letter from Dr. Eric Turke

Dear Friend,

I hope this report was informative! If you've already seen another orthodontist, I encourage you to follow up with them with any new questions or concerns based on what you've learned today. Additionally, I invite you to take advantage of our free New Patient Consultation – whether it's for your first consultation or for a second opinion.

At Turke Orthodontics, we understand that there is much to consider when choosing an orthodontist. In fact, I'm sure I could have doubled the length of this report! I'm confident, though, that the information you have now will help you choose the right orthodontist for your needs. More importantly, please know that I and my staff are available to answer your questions and help you find the best options for you and your loved ones.

If you have any questions for me or my team at Turke Orthodontics, feel free to call us at (813) 661-1073, and we will be glad to answer them.

Sincerely,

Dr. Eric Turke

P.S. When you are ready, call (813) 661-1073 to schedule your free New Patient Consultation, which includes a discussion of your goals, x-rays as needed, and a complete exam.

